

Int. Cl.: 32

Prior U.S. Cl.: 45

Reg. No. 1,474,395

United States Patent and Trademark Office Registered Jan. 26, 1988

**TRADEMARK
PRINCIPAL REGISTER**

TROPICAL PURO SABOR NACIONAL

BANCO DEL PACIFICO S.A. (ECUADOR CORPORATION)
P. YCAZA 200
GUAYAQUIL, ECUADOR

FOR: SOFT DRINKS AND FLAVORED SYRUPS USED IN THE PREPARATION OF MAKING SOFT DRINKS, IN CLASS 32 (U.S. CL. 45).

FIRST USE 4-19-1966; IN COMMERCE 4-19-1966.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PURO SABOR" , APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORDS "PURO SABOR NACIONAL" MEANS "TRUE NATIONAL FLAVOR" OR "REAL NATIONAL FLAVOR".

SER. NO. 489,879, FILED 7-16-1984.

MARTIN MARKS, EXAMINING ATTORNEY

EXHIBIT 1